Supplemental Information Regarding McDonald's New Global Business Segments Beginning 2019

- The Company is providing the following schedules to supplement the release issued by the Company on September 24, 2018 to announce updated global business segments in 2019.
- These schedules contain certain forward-looking information, which reflect management's expectations regarding future events and speak only as of September 24, 2018. This forward-looking information involves a number of risks and uncertainties. The factors that could cause actual results to differ materially from our expectations are detailed in the Company's filings with the Securities and Exchange Commission, including the risk factors discussed in the Company's Form 10-Q filing on August 2, 2018. The Company undertakes no obligation to update such forward-looking information, expect as may otherwise be required by law.

9/24/2018 Slide 1 of 4

Supplemental Information Regarding McDonald's New Global Business Segments Beginning 2019

Information displayed for restaurants and ownership type under new Global Business Segments as of June 30, 2018

	Restaurants	% Franchised
U.S.	13,972	95%
International Operated Markets	10,120	82%
International Developmental Licensed Markets	13,314	98%
Total	37,406	92%

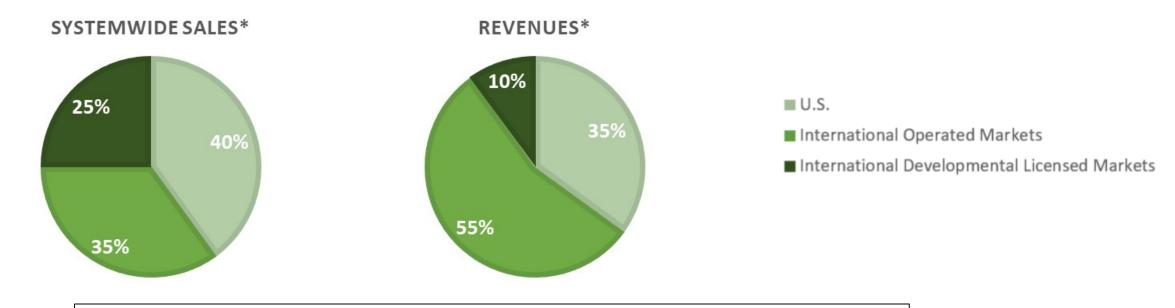
Note: See detailed restaurant counts by Segment and by Market on slide 4.



9/24/2018 Slide 2 of 4

Supplemental Information Regarding McDonald's New Global Business Segments Beginning 2019

We expect the following approximate contributions to our consolidated business from new Global Business Segments



We expect the U.S. and International Operated Markets segments to generate over 90% of consolidated **Operating Income**.

9/24/2018 Slide 3 of 4

^{*}These estimates are as of September 24, 2018. The respective contributions of each segment for each measure may vary from the above based upon a variety of factors, including Company operating performance. This information is not intended to be precise, but directional in nature.

Restaurant Counts by Segment and by Market as of June 30, 2018										
U.S. International Dev. Licensed Markets										
United States	13,972	<u>Asia</u>		<u>Europe</u>		<u>Latin</u>		<u>MEA</u>		
		Brunei	2	Azerbaijan	12	Argentina	224	Bahrain	23	
		China	2,800	Belarus	13	Aruba	3	Cyprus	18	
International Operated Markets		Hong Kong	239	Bosnia	3	Bahamas	3	Egypt	104	
Australia + Pacific Islands	987	India	276	Bulgaria	41	Brazil	933	Jordan	31	
Austria	193	Indonesia	183	Croatia	30	Chile	81	Kuwait	72	
Belgium	82	Japan	2,901	Denmark	89	Colombia	78	Lebanon	23	
Canada	1,456	Macau	33	Estonia	10	Costa Rica	62	Mauritius	6	
Czech Republic	97	Malaysia	271	Finland	65	Curacao	5	Oman	24	
France	1,449	Philippines	585	Georgia	14	Dominican Republic	13	Pakistan	64	
Germany	1,483	Singapore	134	Greece	23	Ecuador	26	Qatar	43	
Ireland	91	South Korea	418	Hungary	89	El Salvador	20	Reunion Island	8	
Italy	572	Thailand	250	Israel	186	French Guiana	3	Saudi Arabia	273	
Luxembourg	10	Taiwan	396	Kazakhstan	11	Guadeloupe	8	South Africa	261	
Netherlands	245	Vietnam	17	Latvia	12	Guatemala	94	Sri Lanka	9	
New Zealand	166			Lithuania	13	Honduras	11	Turkey	257	
Poland	403			Malta	9	Martinique	9	United Arab Emirates	166	
Portugal	164			Morocco	42	Mexico	387			
Russia	655			Moldova	5	Nicaragua	8			
Slovakia	30			Norway	70	Panama	71			
Spain	507			Romania	72	Paraguay	20			
Switzerland	167			Serbia	26	Peru	29			
Ukraine	83			Slovenia	20	Puerto Rico	101			
United Kingdom	1,280			Sweden	210	St. Marten	3			
						Suriname	2			
TOTALIOM	10,120					Trinidad/Tobago	4			
						Uruguay	29			
						Venezuela	130			
						Virgin Islands	5			
		TOTAL IDL 13,314								

9/24/2018 Slide 4 of 4