


2018 McTrip Financial Overview

**November 27, 2018
Toronto, Canada**





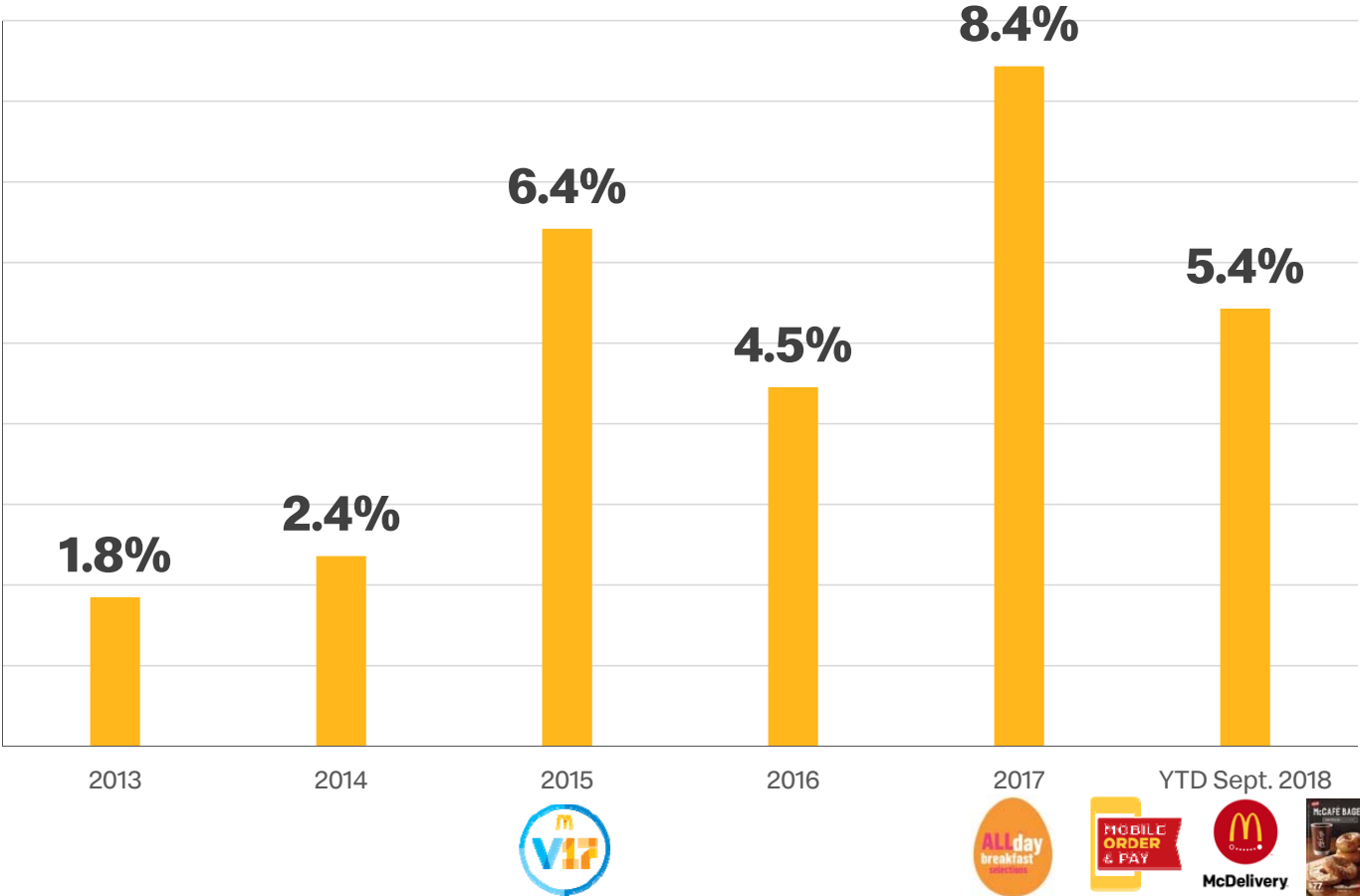
The information in this presentation may contain certain forward-looking statements which reflect management's expectations regarding future events and operating performance and speak only as of October 23, 2018. These forward-looking statements involve a number of risks and uncertainties. A list of the factors that could cause actual results to differ materially from those expressed in, or underlying our forward-looking statements is detailed in the Company's filings with the SEC, including its annual and quarterly reports.

Access our SEC filings by going to:

www.aboutmcdonalds.com/mcd/investors/sec_filings.html



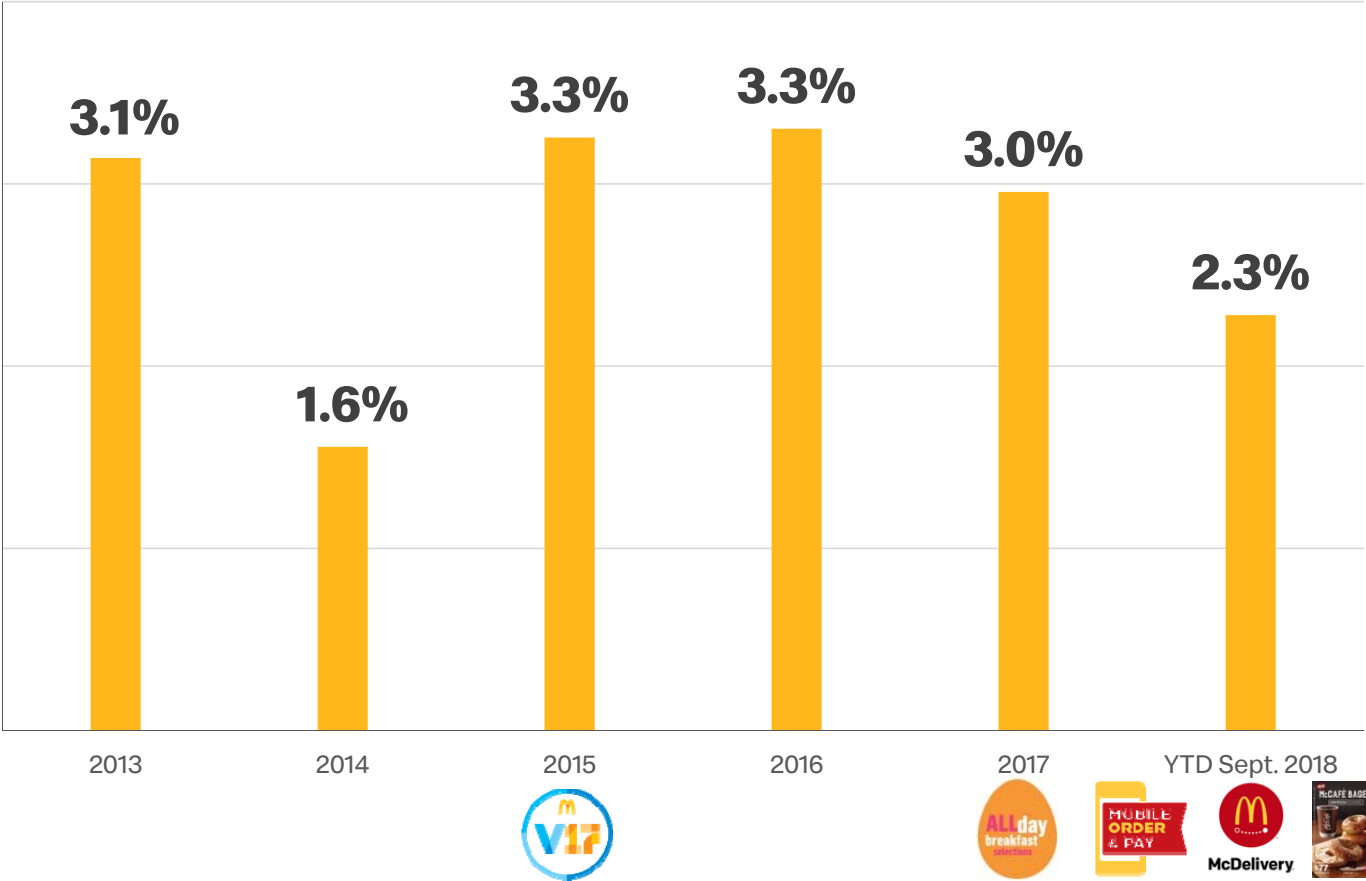
Canada Comparable Sales



4.8% CAGR



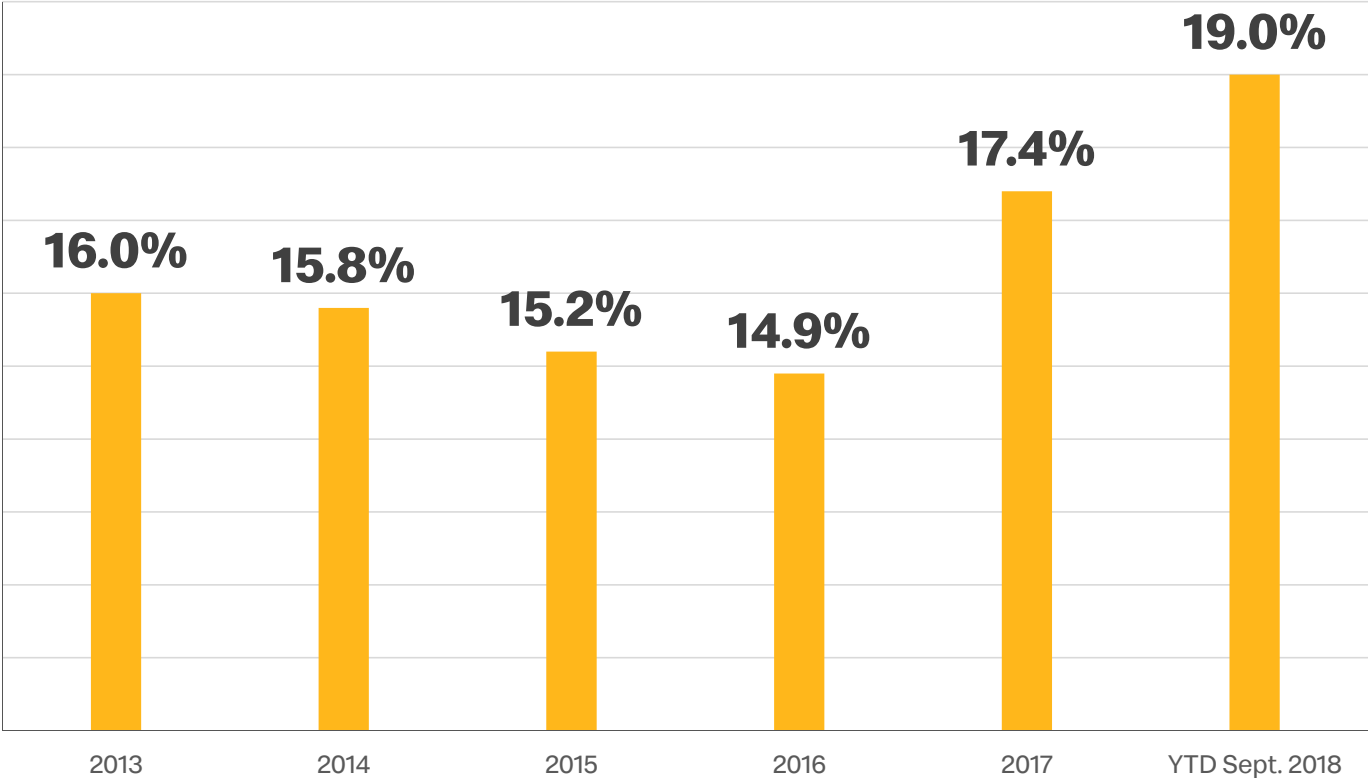
Canada Comparable Guest Counts



2.7% CAGR



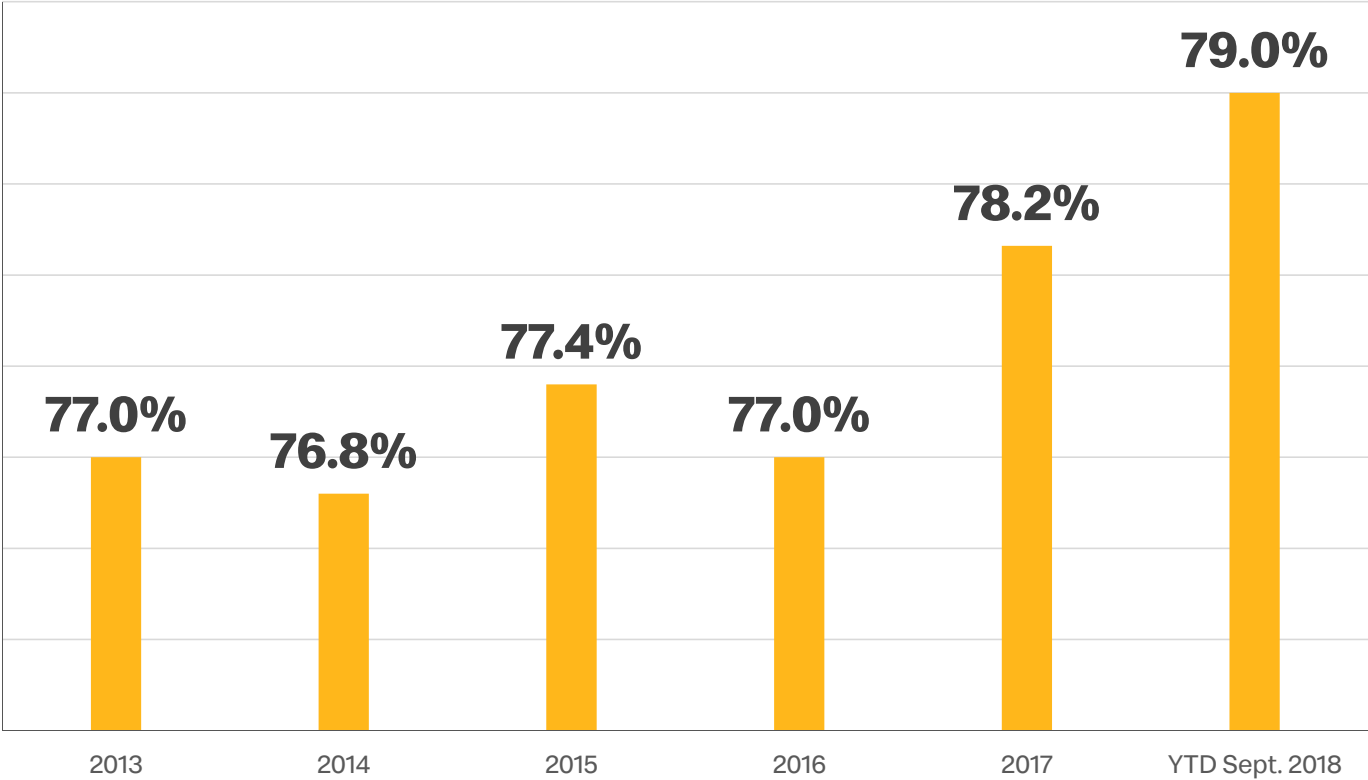
Canada Company-Operated Restaurant Margin



Growth in average company-operated restaurant volumes occurred alongside margin increases, increasing from \$3.8M CAD in 2013 to \$5.0M CAD in TTM 2018.



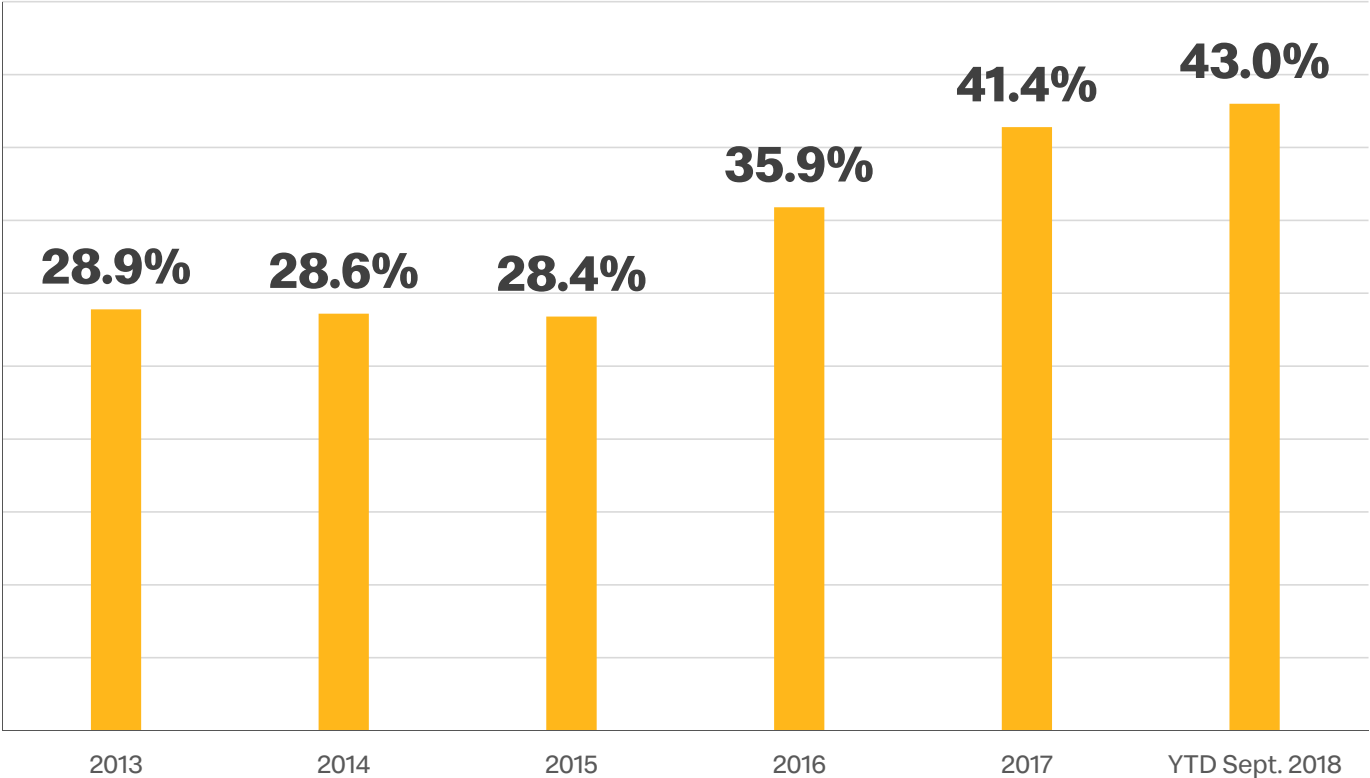
Canada Franchise Margin



+200 bp



Canada Operating Margin

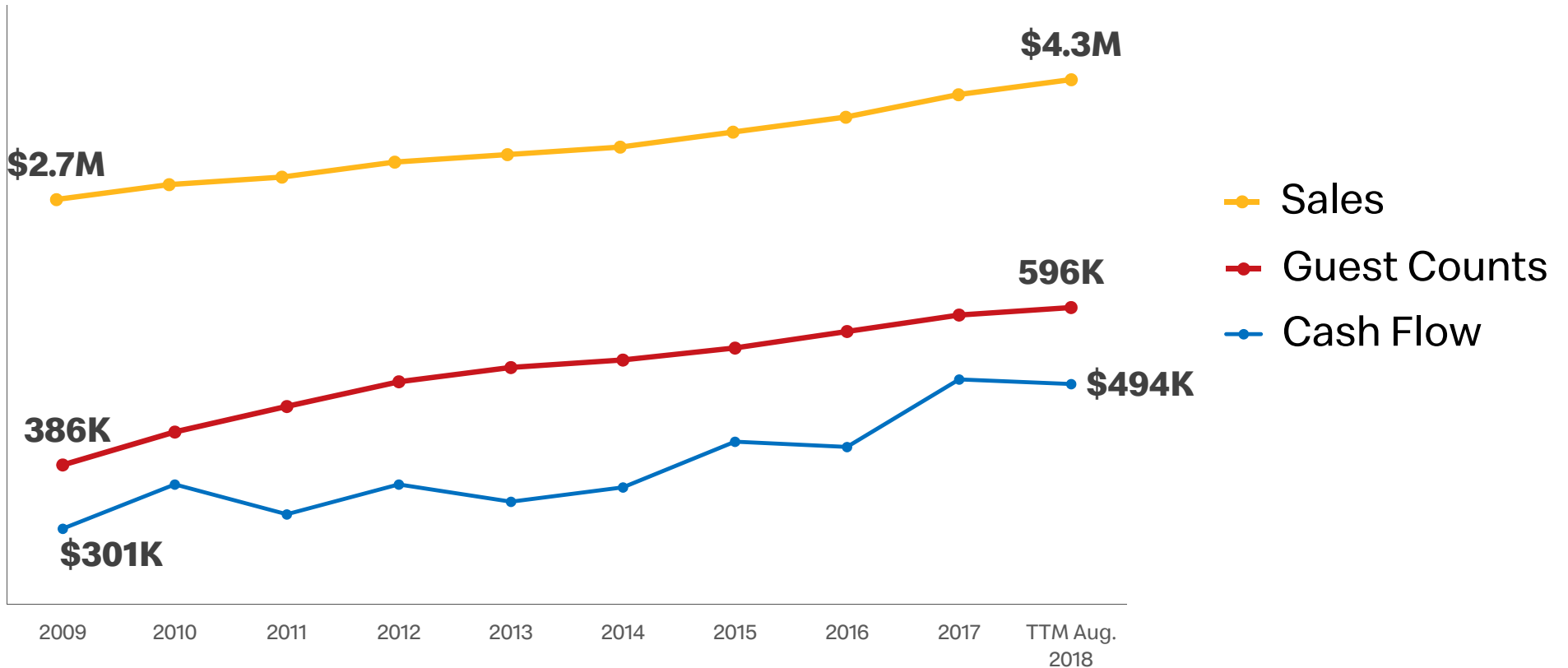


+1410 bp



Canada Average Traditional Franchised Restaurant

Canadian Dollars



Note: Franchised sales are not recorded as revenues of the company



McDonald's Canada Development



Store Class	Store Count	% of Network
Traditional	1,054	71.8%
Walmart	265	18.0%
Special Sites (Oil, Mall etc.)	150	10.2%
Total	1,469	100%



